

VOI Fashion Website Writers Recruitment

Advertised by VOI (European Designers Outlet)

Part Time/Casual

With the freedom of working in your own time, from your own home.

Closes 15/03/2010

VOI has been a forerunner in the concept of European designer's outlet since the late 1990's, and has now established an 800m² store on the luxury shopping precinct of Castlereagh Street in Sydney. Fresh from the European collections VOI stocks men's and women's suits, shirts, ties, casual wear and a large range of accessories from Europe's finest designers (For brands currently stocked at VOI, please visit: www.voi.com.au).

The guiding principle of VOI is to provide our clientele with high quality, designer brand shopping experience in a luxe atmosphere of an exclusive boutique yet at the price of a great sale.

VOI is looking for two enthusiastic and capable website writers to form a fashion writing team for the company's website. The ideal candidates will need to have an aptitude and passion for writing and an interest in European high fashions. Experience in graphic design and fashion will be highly regarded.

The aim of the company website is to create a visually appealing and functional online environment which attracts clientele with a passion for fashion and high quality designers' apparels. The website posts articles about exclusive offers, latest arrivals, upcoming specials and exciting events and fashion blogs on a regular basis. VOI also sends a weekly e-newsletter to its registered online-members and it is similar to an e-fashion magazine with a focus on brands marketing and stock promotion.

The successful candidate will be expected to:

- ✓ Have excellent communication skills (both verbal and written), be innovative and have a can do attitude.
- ✓ Be an active participant of the VOI team and maintain sound product knowledge by corresponding closely with the team at VOI.
- ✓ Research and write fashion blogs for the company website with a special focus on the brands stocked by VOI.

- ✓ Write and post fashion articles in relation to new collections on the company website and for the weekly VOI e-newsletters about exclusive offers, latest arrivals, and upcoming specials;
- ✓ Monitor the VOI website member database and generate weekly website statistic report and analysis; regularly update external web-links associated with VOI website.

The successful candidates will:

- ✓ Enter into a 4 weeks probation contract with a prospect of long-term contract with VOI.
- ✓ Participate in the in-store orientation for 2 weeks (4 hours a day) during the probation period at VOI Castlereagh Street Store.
- ✓ Enjoy the freedom of working in your own time, from your own home.

Your pay will be negotiated depending on the quality of your writing and the workload you choose to undertake.

This is an excellent opportunity to develop product knowledge on fine European designer apparels, and to apply your website writing skills for an innovative, high fashion store in your spare time and get paid for it. Add another highlight to your resume and portfolio!

Please email applications with your CV and portfolio. Feel free to email us for more information on the web project.

Contact:

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